

SAVE THE DATE!



Understanding Health Care Costs

presented by



Making Cents of Health Care

On Friday, March 14, AvMed and the *South Florida Business Journal* invite you to an exclusive panel discussion: **Understanding Health Care Costs for You, Your Employees and Your Business.**

Businesses face crucial choices in 2014 as key decisions must be made about coverage. Our panel of experts will help explain the benefits of value based plans, communication channels in healthcare, employers opting out of plans with focus on the benefits and pitfalls of such a decision, tech tools in place and a temperature check of Obamacare since the January 1 implementation.

MODERATOR

■ **Brian Bandell**
Senior Reporter/Moderator

PANELISTS

■ **Mariela Colindres**
ChenMed

■ **Jeffrey Kramer**
Goldstein Schechter Koch

■ **Dennis Goldstein**
CBIZ Insurance & Benefits Services

■ **Riyaad Seecharan**
18 Signals

The Tower Club

One Financial Plaza, Regions Bank Bldg.
100 SE Third Ave., 28th Floor
Fort Lauderdale, FL 33394

Friday, March 14, 2014

8:30 a.m. registration
9:00 – 10:30 a.m. program

Cost: \$45 per person

Register online: www.bizjournals.com/southflorida/event/105731

Information: For more information, please contact
Maureen D'Silva, Events Manager at 954-949-7522 or mdsilva@bizjournals.com



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